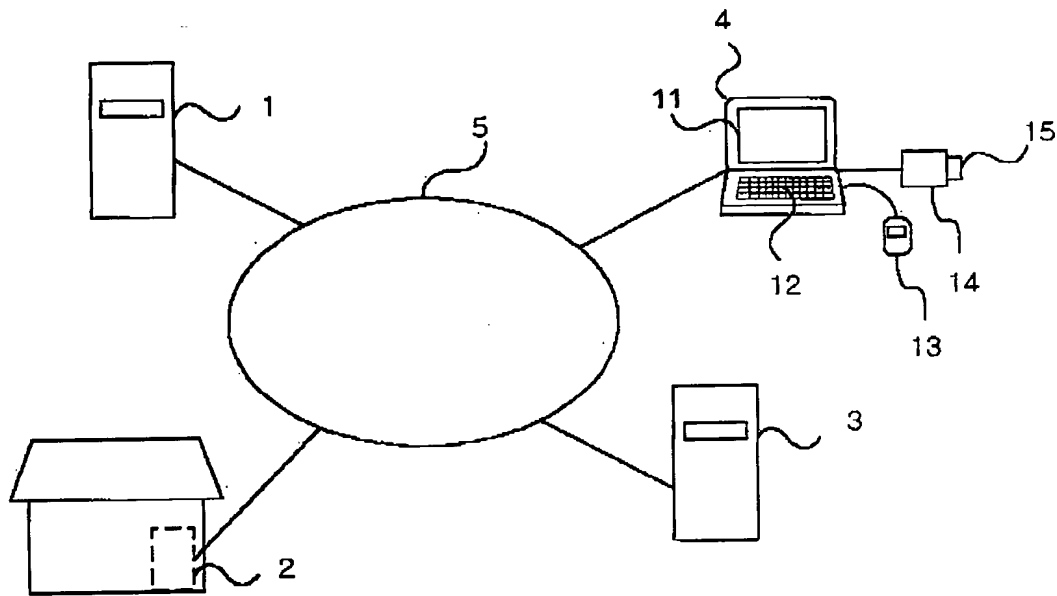


10/500011**FIG.1**

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FIG.2

<MEMBERSHIP FILE>

MEMBERSHIP NUMBER	:	M356
MEMBER NAME	:	KAZUO MITA
ADDRESS	:	O-O-O AKASAKA MINATO-KU TOKYO
TELEPHONE NUMBER	:	03-3582-XXXX
MAIL ADDRESS	:	OOO@AAA.com
FOLDER NUMBER	:	F123
:	:	:

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FIG.3

<FOLDER MANAGEMENT FILE>

FOLDER NUMBER : F123

OWNED RIGHT : PASTRY SHOPOO 200YEN OFF
(TICKET NUMBER) (7788-1) $\Delta\Delta$ STADIUM PRO BASEBALLOO
VS. x x UNRESERVED BLEACHER
SEAT ADMISSION TICKET
(0025-701)

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FIG.4

<CONFIRMATION AND DOWN LOAD OF FOLDER>

FOLDER NUMBER: F123 (KAZUO MITA)

OWNED RIGHT	1	PASTRY SHOPOO 200YEN OFF (7788-1)	DOWNLOAD
	2	△△STADIUM PRO BASEBALLOO VS. × × UNRESERVED BLEACHER SEAT ADMISSION TICKET (0025-701)	DOWNLOAD

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FIG.5

<CONTENTS STORED IN IC CARD >

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

RIGHT INFORMATION : NONE

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FIG.6

<STORE VISIT INFORMATION>

MEMBERSHIP NUMBER	:	M356
MEMBER NAME	:	KAZUO MITA
STORE NUMBER	:	9715
STORE NAME	:	OObURGER
DATE AND TIME OF ENTERING STORE	:	DECEMBER 5, 2001 P.M.3:00
USED RIGHT	:	NONE

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FIG.7

<PROVIDED-RIGHT FILE>

STORE NUMBER : 9715

STORE NAME : OOBURGER

RIGHT TO BE PROVIDED : 200YEN OFF COUPON OF OO
(TICKET NUMBER) BURGER (9715-1)

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FIG.8

<TRANSMISSION RIGHT INFORMATION>

MEMBERSHIP NUMBER	:	M356
MEMBER NAME	:	KAZUO MITA
FOLDER OF PROVISION DESTINATION	:	F123
PROVIDED RIGHT	:	200YEN OFF COUPON OF OO BURGER (9715-1)

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FIG. 9

<CONFIRMATION AND DOWNLOAD OF FOLDER>			
FOLDER NUMBER: F123 (KAZUO MITA)			
OWNED RIGHT	1	PASTRY SHOPOO 200YEN OFF (7788-1)	DOWNLOAD
	2	△△STADIUM PRO BASEBALL OO VS. x x UNRESERVED BLEACHER SEAT ADMISSION TICKET (0025-701)	DOWNLOAD
	3	200YEN OFF COUPON OF OOBURGER (9715-1)	DOWNLOAD

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FIG.10

<CONTENTS STORED IN IC CARD >

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

RIGHT INFORMATION : 200 YEN OFF COUPON OF
OOBURGER (9715-1)

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FIG.11

<STORE VISIT INFORMATION>

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

STORE NUMBER : 5114

STORE NAME : OOCINEMA

DATE AND TIME OF
ENTERING STORE : DECEMBER 5, 2001 P.M.3:00

USED RIGHT : NONE

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FIG.12

<PROVIDED-RIGHT FILE>

STORE NUMBER : 5114

STORE NAME : OOCINEMA

RIGHT TO BE PROVIDED : MOVIE ENTITLED "SUMMER IN FLORIDA",
(TICKET NUMBER) ADMISSION TICKET (5114-1)

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FIG.13

<STORE VISIT INFORMATION>

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

STORE NUMBER : 9715

STORE NAME : OOBURGER

DATE AND TIME OF
ENTERING STORE : DECEMBER 5, 2001 P.M.3:00

USED RIGHT : 9715-1

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FIG.14

<PROVIDED-RIGHT FILE>

STORE NUMBER : 9715

STORE NAME : OOBURGER

RIGHT TO BE PROVIDED : 200YEN COUPN OF OOBURGER(9715-1)
(TICKET NUMBER) : 500YEN COUPN OF OOBURGER(9715-2)
700YEN COUPN OF OOBURGER(9715-3)

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FIG.15

<STORE VISIT INFORMATION>

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

STORE NUMBER : 9715

STORE NAME : OOBURGER

DATE AND TIME OF
ENTERING STORE : DECEMBER 5, 2001 P.M.3:00

USED RIGHT : NONE

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FIG.16

<PROVIDED-RIGHT FILE>

STORE NUMBER : 9715

STORE NAME : OOBURGER

RIGHT TO BE PROVIDED : 100YEN OFF COUPN OF COFFEE SHOP△△
(TICKET NUMBER) (9715-101)

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FIG.17

<STORE VISIT INFORMATION>

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

STORE NUMBER : 5114

STORE NAME : OOCINEMA

DATE AND TIME OF
ENTERING STORE : DECEMBER 5, 2001 P.M.5:00

USED RIGHT : NONE

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FIG.18

<PROVIDED-RIGHT FILE>

STORE NUMBER : 5114

STORE NAME : OOCINEMA

CUSTOMER'S ENTERING TIME : P.M.3:00 TO P.M.6:00

PREDICTED ACTION : HAVING DINNER

ACTION-COMPLETION PREDICTION : IN 90 MINUTES AFTER ENTERING

RIGHT TO BE PROVIDED : FREE COUPON OF DESSERT AT
(TICKET NUMBER) RESTRANTOO (5114-101)

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FIG.19

<STORE VISIT INFORMATION>

MEMBERSHIP NUMBER	:	M356
MEMBER NAME	:	KAZUO MITA
STORE NUMBER	:	6555
STORE NAME	:	PUBOO
TYPE	:	DRINKING
DATE AND TIME OF ENTERING STORE	:	DECEMBER 5, 2001 P.M.5:00
USED RIGHT	:	NONE

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FIG.20

<PROVIDED-RIGHT FILE>

STORE NUMBER : 6555

STORE NAME : PUBOO

TYPE : DRINKING

ACTION TO BE INDUCED : INDUCING THE CUSTOMER TO GO
TO BREEF BOWL RESTRANTOOACTION-COMPLETION : IN 60 MINUTES AFTER ENTERING
PREDICTIONRIGHT TO BE PROVIDED : 100 YEN OFF COUPON OF BEEF
(TICKET NUMBER) BOWL RESTRANTOO (6555-201)